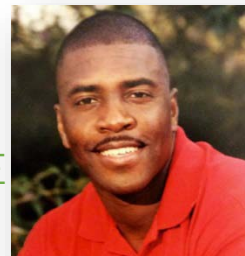




THE GOODE FOUNDATION
3RD ANNUAL CELEBRITY
GOLF TOURNAMENT & BBQ TAILGATE



KERRY GOODE

Your Name
You Company's Name
Your Address
Your City, Your State
Your Zip Code

Dear Your Name,

On Saturday, April 28th, The Goode Foundation cordially invites (Your Company's Name) to partner with us for our 3rd Annual Charity Golf Tailgate BBQ (held at Canongate Golf Club, Newnan, GA) where the proceeds will benefit the Foundation. The Goode Foundation's mission is to help find a cure for Amyotrophic Lateral Sclerosis (ALS) and support the families of those impacted by this illness. We anticipate a fun filled day with a beginner's golf clinic, a charity golf tournament, fellowship, food and beverages.

The Goode Foundation was founded as a nonprofit (501C3) in 2015 by Kerry Goode, a former University of Alabama running back (1983 - 1987). Goode spent three years as a running back with the Tampa Bay Buccaneers and the Miami Dolphins of the National Football League (NFL). After his playing career, Goode spent seven years as a strength and conditioning coach with the New York Giants and the then St. Louis Rams. Goode was diagnosed with ALS in July 2015 and strives to serve as an advocate for a cure and to empower families dealing with this disease.

What is ALS?

Amyotrophic Lateral Sclerosis (ALS), also known as Lou Gehrig's disease, is a rapidly progressive and fatal neuromuscular disease that is characterized by the degeneration of a select group of nerve cells and pathways (motor neurons) in the brain and spinal cord. This loss of motor neurons leads to progressive paralysis of the voluntary muscles. Currently, there is not a cure for ALS and there is still so much to learn and so much more work to be done. At present, the projected out-of-pocket cost of the illness is an average of \$150,000 per year per family. In spite of some promising breakthroughs, researchers continue to work hard and dedicate themselves to one day finding a cure to this devastating disease. To learn more about ALS, please go to www.alsa.org.

How you and your organization can assist and gain benefit?

Your participation, contribution and generosity will truly make a significant impact on the quality of this event. The various Sponsorship and Participation Levels are included in the enclosed information along with a Sponsorship Form. Please review the options to find out how you can participate in the tournament and/or give us a call to further discuss. Please feel free to contact Sam Bryant, Tournament Co-Chair at 404.406.9543/sbryant14@bellsouth.net or Tanja Goode, Tournament Co-Chair at 770.363.1858/tanja.goode35@gmail.com or you may visit our website at www.GoodeFoundation.org.

The Goode Foundation ask that you support us in one or more of the following ways:

- 1) As a **Platinum, Gold or Silver level sponsor (outlined below)**. You will have your signage/logos displayed in/on all advertising, on all banners and billboards as well as on a select hole on the course, plus more.
- 2) The event will be advertised in the local media and on select social media outlets. All sponsors will be acknowledged at the post tournament presentation of prizes and in the media campaigns.
- 3) An awareness campaign is vigorously being pursued targeting the press and associated business networks across the Atlanta Metropolitan area, Alabama, and supportive NFL athletes and associates.
- 4) **This year we are also introducing a Golf Clinic!** The clinic will target all those who want a better understanding of the game of golf, putting, swings, etc.

Sponsor Participation Levels with Benefits:

Platinum: \$10,000

- 1 Collectable Football Jersey
- Good Strong Shirt + baseball cap
- 8 Foursomes
- Signage
- BBQ meal per player/person
- Collectable KG 35 beer

Gold: \$7,500

- Good Strong baseball cap
- 6 Foursomes
- Signage
- BBQ Meal per player/person
- Collectable KG 35 beer

Silver: \$5,000

- Goode Strong T Shirt
- 5 Foursomes
- Signage
- BBQ Meal per player/person
- Collectable KG 35 beer

Individual Participation Levels

(Additional Options)

- Team Golfers: \$500
- Individual Golfer: \$100
- BBQ Dinner Only \$35

VOLUNTEERS ARE NEEDED!



THE GOODE FOUNDATION

2018 CHARITY GOLF REGISTRATION FORM

REGISTER TODAY! THANKS IN ADVANCE FOR YOUR SUPPORT!

All Registrant Payments & Donations are handled via Google Cash Payment App or Pay Pal

Step 1: Everyone must submit a completed registration form. Please fax completed registration form to **678-228-2035**. Please submit no later than **Friday, April 13th, 4pm**.

Step 2: Submit payments for Golf fees, BBQ fees & Charitable Donations to below currency Apps. When using the Apps for payment, you will need to type in the amount and the specific usage/level for the funding.

- i. **CASH APP:** [cash.me/\\$GoodeStrong](http://cash.me/$GoodeStrong)
- ii. **PayPal:** PayPal.me/TheGoodeFoundation
- iii. **Mail:** The Goode Foundation P.O. Box 1622 Fairburn, GA 30213

1a. Please PRINT the names, contact info, golf fee and/or charitable donation below:

INDIVIDUAL REGISTRANT (Insert a Y after your first name, if interested in Golf Clinic for FREE!!!)

First Name: _____ Last Name: _____

Cell: _____ Email: _____

Golfer Fee: \$ _____ Charitable Donation: _____

Are you interested in attending Golf Clinic? _____ Yes _____ No **VOLUNTEERS** _____ Yes _____ No

TEAM OR SPONSOR REGISTRANTS

Sponsorship Level: _____

First Name (CAPTAIN): _____ **Last Name:** _____

Cell: _____ Email: _____

First Name: _____ **Last Name:** _____

Cell: _____ Email: _____

First Name: _____ **Last Name:** _____

Cell: _____ Email: _____

First Name: _____ **Last Name:** _____

Cell: _____ Email: _____

First Name: _____ **Last Name:** _____

Cell: _____ Email: _____

First Name: _____ **Last Name:** _____

Cell: _____ Email: _____



THE GOODE FOUNDATION

3RD ANNUAL CELEBRITY GOLF

TOURNAMENT
&
BBQ TAILGATE

**SATURDAY
APRIL 28, 2018**

12:00PM REGISTRATION

Shotgun – 1:00 pm

Golf 101 Clinic – 2:00 pm

BBQ/Tailgate – 6:00 pm

www.GoodeFoundation.org

NEW GOLF CLINIC!

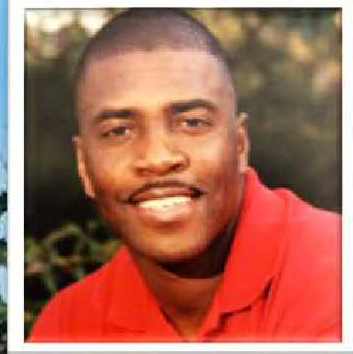
Golf 101, Putting, Swinging, the basic concept of Golf.
All are welcome to participant. Golf clubs and
other materials will be provided.

FOR MORE INFO

Sam Bryant, 404-406-9543, sbryan14@bellsouth
Tanja Goode, 770-363-1858, Tanja.Goode35@gmail.com
GoodeStrong@gmail.com

Make Payment Here!

[cash.me/\\$GoodeStrong](https://cash.me/$GoodeStrong)
paypal.me/TheGoodeFoundation



KERRY GOODE

ALS Warrior Advocating for a Cure &
supporting the families of those
impacted. Former collegiate and
professional football player/coach.

SPONSORSHIP LEVELS

HALL OF FAME - \$2,500

6 Foursomes & Signage

CHAMPION - \$1,000

2 Foursomes and Signage



PARTICIPATION LEVELS

TEAM - \$500

1 Foursomes

ATHLETE - \$100

Individual Player

FRIEND \$35

BBQ Only

